

Rahim Hirji

Author of SuperSkills, The Seven Human Skills for the Age of AI

Creator of the SuperSkills framework and the Drift vs Design matrix

Co-founder of EtonX, acquired by Eton College · Led international growth at Quizlet across 60+ countries

Seven years of research across 200+ organisations in 30+ countries · 50,000+ people in the room and online



AI is not coming for your job. It is coming for your *judgement*.

THREE KEYNOTES · one argument, sharpened for your room · each keynote tailored to your organisation

01 **Drift vs Design** SIGNATURE KEYNOTE

Most organisations drift. The best design.

A thousand unmade choices add up to an organisation that has handed over its judgement without deciding to. It shows a leadership team which made it is in, then hands it the controls.

BUILT FOR Executive teams · boards · senior leadership offsites

YOU GET **The Drift vs Design matrix** · **The Design Quotient** · Designers, Programmed, Stuck, Sleepwalkers

OUTCOME A clear read on where AI sharpens judgement, where it weakens it, and what to change.

02 **We Are Superheroes**

The suit amplifies. The human decides.

AI is the suit: it makes everyone faster and more capable, but the suit does not decide, the human does. The seven SuperSkills, carried by a family story across four generations and three continents. They arrive thinking AI is the story; they leave knowing they are.

BUILT FOR Whole organisations · cross-sector conferences · education and leadership

YOU GET **The SuperSkills Ladder** · **The Augmented Mindset** · Synthetic Seniority · Capability Debt

OUTCOME A shared language for the human capabilities that matter now, and the drive to build them.

03 **WTH (What the Human)** ONLY AVAILABLE DEC TO MAR

A live test of a board's own judgement.

As AI arrives, business is being rewired and human judgement is leaving with it. Told in three acts, ending with a live test that shows a board its own judgement. No one forgets the result.

BUILT FOR Boards · annual conferences · organisations wanting a recurring measure

YOU GET **Rest in Peace** · **Field Notes** · **On Life Support** · Phantom capability

OUTCOME Clarity on what AI is changing in how businesses run, and what your organisation should do next.

Bespoke A keynote built to your brief, for your sector or the shift your leadership is facing. Some organisations bring me back afterwards for leadership sessions, the Drift vs Design Diagnostic or a standing advisory partnership.

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Rahim maps the exact capabilities we need to partner with machines without surrendering our authorship.

KARIM LAKHANI Harvard Business School, co-author of Competing in the Age of AI

In post-session surveys, every audience rated the session valuable and would hear the talk again.

“A standout speaker. He told our audience something they did not especially want to hear, and explained it in a way that encouraged them to take action.”

REBECCA MCKINLAY · Managing Director, Oystercatchers

“He handled a demanding room and left them with something they could act on rather than only something to think about.”

STUART FOSTER · Head of Coverage, UK Corporate Banking, Barclays

“So thought-provoking and so well presented. It set up our board day perfectly.”

SAM KNIGHTS · CEO, Next15 Group Plc

FORMAT

40 to 90 minutes · in person or virtual · Q&A and breakout facilitation optional

ALSO AVAILABLE

Board sessions · workshops · fireside chats · executive dinners · panels

REACH

Available globally, from London · recently Istanbul, Dubai, Singapore, Madrid, Canada · sessions in English

BOOKING

Three to six months ahead for in person · shorter lead times often possible for virtual

CLIENTS (selected) Barclays · Kaplan · Google · Echo360 · Next15 · Trainline

ON STAGE AT AWS · CIPD Festival of Work · London Tech Week · Korn Ferry · Dubai Arbitration Week · Imperial College · The Oystercatchers Club

ENDORSED BY Leaders at Harvard Business School · LSE · WIRED · Nature · Warner Music · DHL · HSBC · Center for AI Safety

FEATURED IN BBC, four appearances in six weeks in 2026 · BBC World Service · Bloomberg · The Telegraph · The Straits Times · Arab News · Entrepreneur



THE BOOK

SuperSkills: The Seven Human Skills for the Age of AI

Kogan Page, 2026 · the publisher's most-requested title at the London Book Fair



WATCH

See it in the room.

thesuperskills.com/keynotes
Showreel · talks · booking

THE SPEAKER

Co-founder of EtonX who grew Quizlet to 100 million users. Writes Box of Amazing, read weekly by 25,000 leaders.

